

Improve workflow by  
grouping employees together.



#### GET MORE INSIGHT WITH INSIGHTS.

Want to know what we know? You can by reading Insights, our quarterly publication. It'll help you become well informed on a variety of topics, including:

- Employee expectations in the changing workspace
- How to implement accessibility without invading privacy
- How aesthetics impact corporate culture
- The advantages of open office planning
- The office of tomorrow

To get your complimentary issue of  
Insights, please visit [www.ofusa.com/insights](http://www.ofusa.com/insights)



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INSIGHTS FOR A BETTER BUYING EXPERIENCE

#### COMFORT AND PRODUCTIVITY

Employees spend close to eight hours a day working and of that time 86% is spent at the workplace. With so much time spent at the office, employees are likely to find they lack motivation and interest on occasion, which leads to decreased productivity. What could be deemed a major challenge might be resolved with a few minor changes that increase employee comfort. Simple solutions that include environmental factors such as temperature control, relaxing furniture, and an aesthetically pleasing workspace can be used to inspire workers and make a difference in employee efficiency.

#### EMPLOYEES WANT MORE THAN A SALARY

In a study commissioned by the American Society of Interior Designers, employees revealed that salary is important, but it's not the only determining factor when seeking employment. The physical workplace and the benefit of working in a comfortable environment that is aesthetically appealing would influence the decisions of 41 percent when considering whether or not they would accept a position.

#### EMPLOYEES RESPOND TO COMFORT

Employees looking for more than just a place to work are further engaged and invested when merged in a place of physical, functional and psychological comfort. Taking the time to create and design a workspace that meets both the direct and indirect needs of employees is a worthwhile investment that pays high dividends. Workers will aptly respond to an employer and environment that is readily able to meet the demands of increasing workloads and extended work hours with well thought out structural design that allows for comfort seating, direct lighting, and suitable temperature.

#### SIMPLE SOLUTIONS MAKE A DIFFERENCE

Maximizing employee outcome may be easier than initially thought when incorporating small, but relevant changes. Offices that utilize adjustable and moveable workstations offer employee flexibility when it comes to personal space. Bringing in fresh plants, wall hangings, and a new coat of paint can also have a significant affect on employee conditions.

Want to know more about how  
to increase productivity and  
create a more comfortable work  
environment?

Visit or call our showroom  
to speak with one of our  
knowledgeable representatives.





"Maintaining a productive workplace is vital in a competitive market – and employee comfort ability is a significant factor that's important when considering office design. We understand that the right look and feel can make all the difference in the results you obtain."

<Owner Name>  
<Title>  
<Company Name>



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INSIGHTS FOR A BETTER BUYING EXPERIENCE

Dealer logo  
address

indicia

## Comfort Counts

– AND IT ADDS UP TO HAPPIER, MORE PRODUCTIVE EMPLOYEES

To learn how to increase productivity with comfort solutions, see inside.

XX 000-0000 00  
MR. RECIPIENT NAME HERE  
000 STREET NAME HERE  
CITY NAME, ST 00000

Your office space can connect more deeply with employees —  
**INCREASING COMFORT AND PRODUCTIVITY.**



**Flexible furniture** — gives room for creative thought.

**Spacious workspace** — something nice about clutter

**Adjustable workstations** — allow for adaptable work attitudes.

Dealer Name Here

Dear <insert name here>:

Our objective at <insert name> is to offer viable solutions that produce positive results. We know that an operative company takes more than just equipment and furniture; it takes a comprehensive view of how to connect the right office environment with the company's two greatest assets – it's employees and it's customers. That's why our goal is to offer you sound product solutions that impact employee satisfaction and productivity while building customer loyalty. We don't see ourselves as just another furniture company, but an ongoing introspective business partner that offers *Insights* and information that allow you to create innovative, yet functional workspaces.

We believe in building solid relationships based on true value, quality products, exceptional service, and a clear understanding of individual needs. This allows us to bring you the best product offering based on your industry, size, finances, and resources.

Part of our commitment to ensuring your success is keeping you updated, educated, and informed on issues relevant to office design, productivity and workspace. That's why we extend this invitation to receive a complimentary copy of *Insights*, our quarterly publication of in-depth information relevant to office furnishings and design factors that impact the workplace. *Insights* is published with the end user in mind and each issue provides thought provoking, proactive solutions for moving both your design and company forward. We're confident you'll find each issue valuable and worthwhile. We understand that it takes more than a desk and a chair to create an efficient, productive workspace and so we offer you a simple way to stay connected, gain valuable knowledge and stay abreast of current industry trends.

Sincerely,  
<Owner Name>  
<Owner Title>  
<Company Name>

To get your complimentary copy of *Insights* please visit [www.ofusa.com/insights](http://www.ofusa.com/insights). And, if you'd like to learn more about how we can help you create a productive office environment, please call or stop by our showroom to speak to one of our office-furnishing professionals.